

SUBSCRIBE TO COLLEGEFISH.ORG

CollegeFish.org empowers your institution with the outreach tools necessary to achieve community college transfer enrollment success while supporting students as they prepare to transfer.

By leveraging Phi Theta Kappa's extensive recruitment experience as well as its long-standing tradition of preparing students for success in the areas of completion and university transfer, we equip your admissions professionals with the ability to engage in direct and interactive outreach opportunities with prospective PTK transfer students who match your institution's best-fit profile.

CollegeFish.org subscribers receive transfer student leads, plus our comprehensive transfer student recruitment guidance to help you make meaningful connections with transfer students.

COLLEGEFISH.ORG OFFERS:

- **VALUE** as the nation's only reliable transfer student database in the higher education admissions arena.
- **CREDIBILITY** by offering recruitment tools to select the best-fit transfer students based on multiple criteria backed by Phi Theta Kappa's reputation for providing institutions access to transfer honor students for nearly 100 years.
- **CUSTOMIZATION** through the identification of best-fit transfer leads using criteria such as majors, GPAs, transfer preferences, and more, plus identification of students expressing interest in your institution.
- **ADDED VISIBILITY** with online institution profiles detailing transfer scholarships, transfer counselor contacts, deadlines and events, and special opportunities for transfer students.
- **AFFORDABILITY** with something for every budget – annual subscriptions start at only \$250.

COLLEGEFISH.ORG PRICING STRUCTURE

CollegeFish.org subscriptions run for 12 months. You will enjoy unlimited search capabilities regardless of your subscription level.

Price	\$250	\$500	\$750	\$1,000	\$2,000	\$3,000
# of Names	500	2,000	3,500	5,000	10,000	Unlimited

COLLEGEFISH.ORG SEARCH CRITERIA

Our robust search criteria help you find your best-fit transfer student leads.

Search by:

- Student's community college
- Geographic region, states, or zip codes
- Anticipated transfer date
- Cumulative GPA
- Academic majors
- Out-of-state transfer preferences
- Desired geographic transfer region
- Gender
- Race/ethnicity
- Religion
- Financial information



QUESTIONS?

PHI THETA KAPPA COLLEGE RELATIONS
collegerelations@collegefish.org
866.286.8453

SUBSCRIBE TODAY

collegefish.org/subscription-agreement

CONNECT WITH CHAPTER ADVISORS

Chapter advisors are community college faculty/staff who oversee a Phi Theta Kappa chapter on their campus. They can play a vital role in the transfer process for their student members, helping to create pathways and connections to ease the transition to a new college and educational experience.

The more chapter advisors know about your college, the more of an advocate they can be for you! Our contact list of approximately 1,200 advisors from across the country will provide you with the ability to connect with them via email or direct mail. You will also receive their college campus name and PTK chapter name for only \$500.

PROVIDE A PHI THETA KAPPA SCHOLARSHIP

Phi Theta Kappa offers unique benefits to assist you in promoting your designated scholarship to members.

- College recognition on the Phi Theta Kappa website at ptk.org/scholarships/transferscholarshipsearch
- 250 free student names from CollegeFish.org
- A personalized email to PTK advisors and officers announcing your scholarship partnership and designated awards
- Inclusion in a monthly newsletter to chapters in and around your geographic location
- Inclusion in the Society's blog digest, *The Reach*, emailed to nearly 13,000 honor students and faculty
- Promotion on PTK's social media channels, including our 100,000+ followers on Facebook

Scholarship development is an important resource for strengthening your institution's transfer student recruitment outreach efforts, creating a win-win for PTK students and your institution.

- Check out our complete list of scholarship partners at ptk.org/scholarships/transferscholarshipsearch
- If your institution's Phi Theta Kappa award is not listed, complete our Transfer Scholarship Reporting form at collegefish.org/transfer-scholarship-reporting-form



PHI THETA KAPPA MEMBERSHIP FACTS

28

Average age

58%

Attend community college full-time

**Based on last semester completion.*

37%

Minority students

66%

Female

49%

Receive Pell Grant assistance

91%

Complete their associate degrees and/or transfer to a four-year college

44%

Take at least one developmental class

68%

Complete and/or working toward a bachelor's degree



PHI THETA KAPPA
HONOR SOCIETY

PTK.ORG